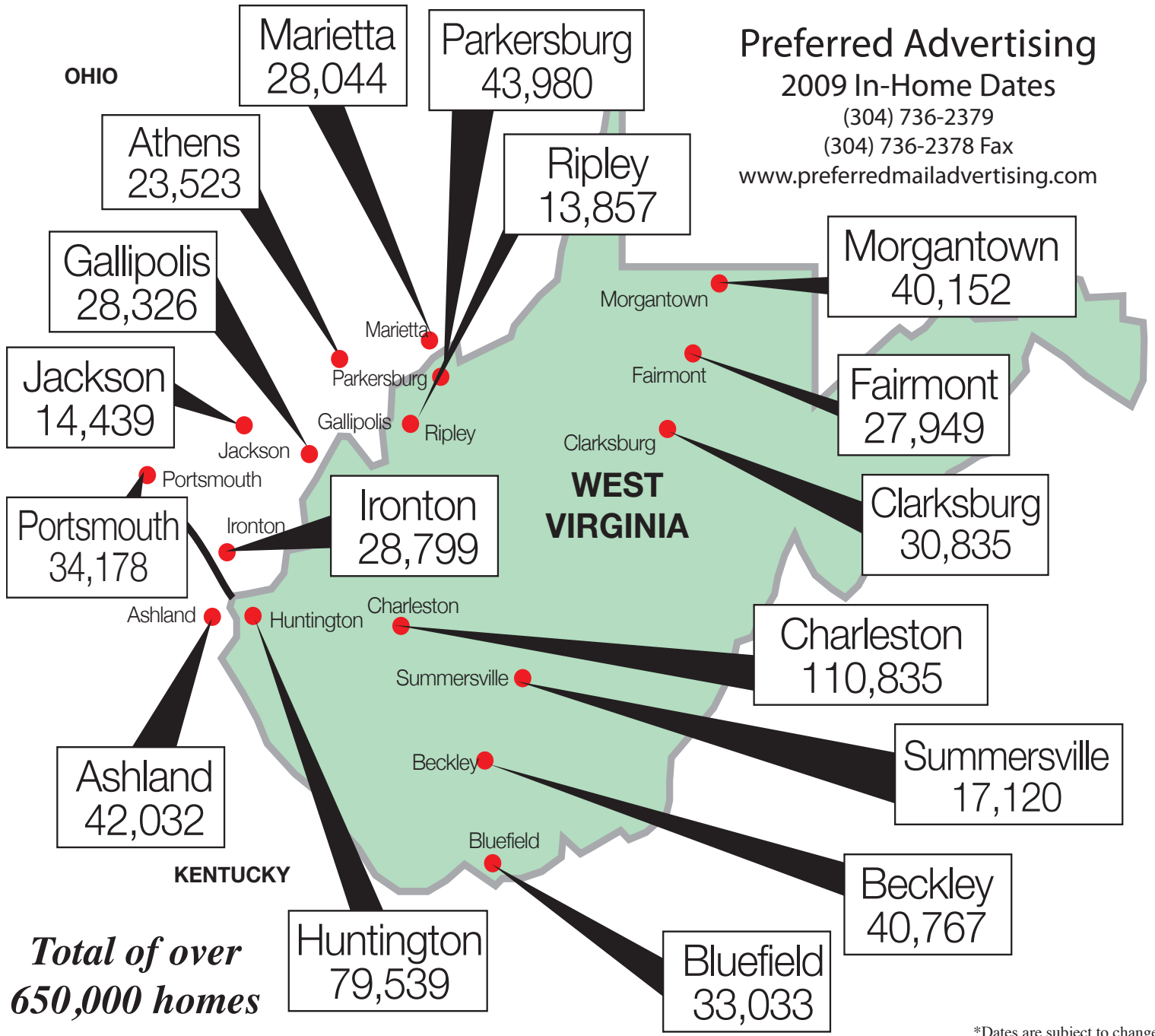


# Preferred Advertising

## 2009 In-Home Dates

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**Total of over  
650,000 homes**

\*Dates are subject to change

Hometown Values In Home Dates for Ashland, Huntington			Hometown Values In Home Dates for Charleston		
January 02/03	May 01/02	August 28/29	January 02/03	May 15/16	September 18/19
January 16/17*	May 29/30	October 02/03	January 16/17	May 29/30	October 02/03
January 30/31	July 02/03	October 30/31	January 30/31	June 12/13	October 16/17
February 27/28	July 17/18	November 27/28	February 13/14	July 02/03	October 30/31
March 13/14*	July 31/Aug. 01		March 13/14	July 17/18	November 13/14
March 27/28	August 14/15*		March 27/28	July 31/Aug. 01	November 27/28
			April 17/18	August 14/15	December 11/12
			May 01/02	August 28/29	
<small>*Huntington Date Only</small>					
In Home Dates for Beckley, Bluefield, Clarksburg, Fairmont, Marietta, Morgantown, Parkersburg, Ripley, Summersville			In Home Dates for Gallipolis, Portsmouth, Jackson, Athens		
January 02/03	Apr. 30/May 01	Sept. 02/03	Dec. 30/31	April 28/29	September 01/02
January 29/30	May 28/29	October 01/02	January 27/28	June 02/03	September 29/30
February 26/27	July 02/03	October 29/30	Feb. 24/25	Jun. 30/Jul. 01	October 27/28
March 26/27	July 30/31	November 27/28	Mar. 30/Apr. 01	July 28/29	December 01/02