

# Preferred Mail Advertising

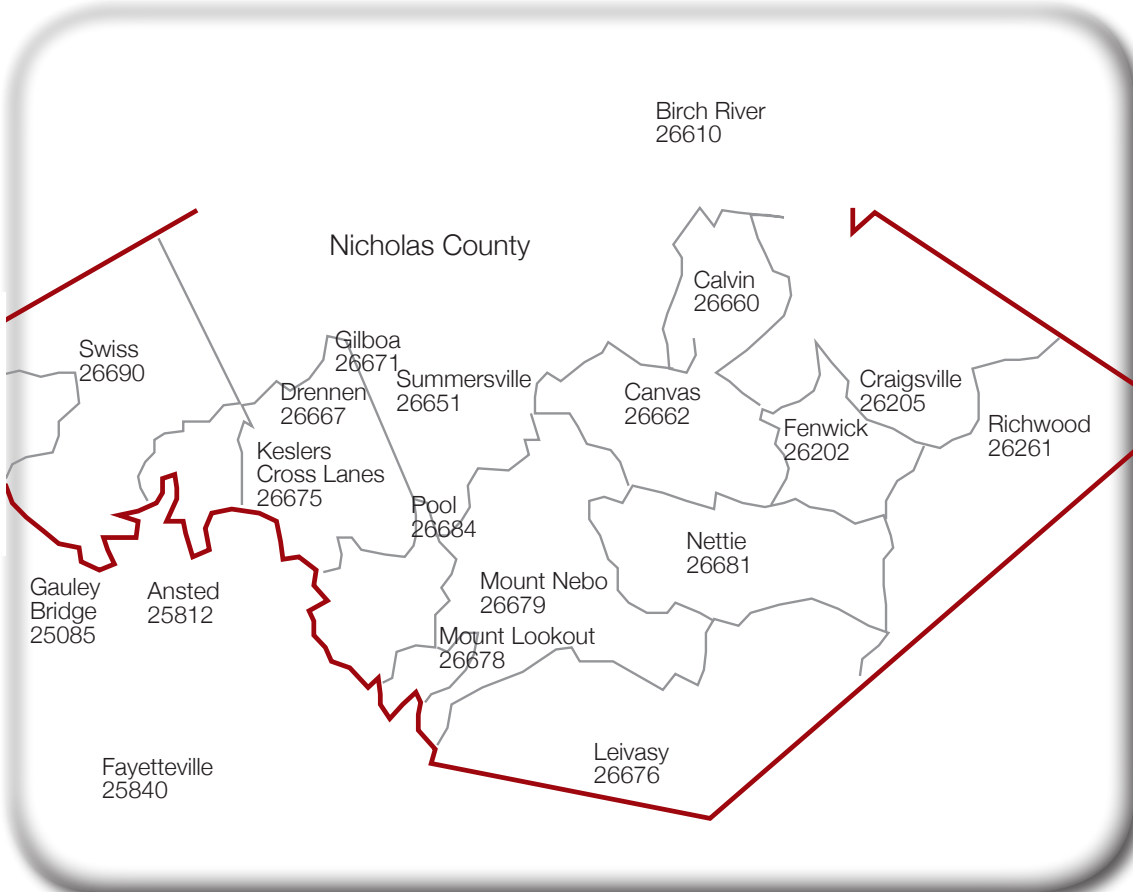
Phone: 304.736.6466

Fax: 304.736.2378

www.preferredmailadvertising.com

## Summersville, WV • 17,120 Households

Hometown Values Wrap • Monthly Thursday/Friday In Home Dates



## 2009 Market Schedule

Issue Date	In Home Date	Copy Due
<b>January 2009</b>	Jan. 02/03	Dec. 22
<b>February 2009</b>	Jan. 29/30	Jan. 16
<b>March 2009</b>	Feb. 26/27	Feb. 15
<b>April 2009</b>	Mar. 26/27	Mar. 19
<b>May 2009</b>	Apr. 30/ May 01	Apr. 17
<b>June 2009</b>	May 28/29	May 17
<b>July 2009</b>	July 02/03	June 19
<b>August 2009</b>	July 30/31	July 17
<b>September 2009</b>	Sept. 02/03	Aug. 16
<b>October 2009</b>	Oct. 01/02	Sept. 18
<b>November 2009</b>	Oct. 29/30	Oct. 16
<b>December 2009</b>	Nov. 26/27	Nov. 14

## SUMMERSVILLE Market Distribution Profile

Zip	Town	Households	Zip	Town	Households
25085	Gauley Bridge	597	26662	Canvas	416
25186	Smithers	507	26667	Drennen	113
25812	Ansted	822	26671	Giloba	121
25840	Fayetteville	3,510	26675	Keslers Cross Lanes	72
26202	Fenwick	324	26676	Leivasy	246
26205	Craigsville	1,742	26678	Mount Lookout	516
26261	Richwood	1,369	26679	Mount Nebo	883
26610	Birch River	578	26681	Nettie	752
26651	Summersville	4,092	26684	Pool	67
26660	Calvin	175	26690	Swiss	218

**Total Distribution 17,120**

Schedule is Tentative and Subject to change