

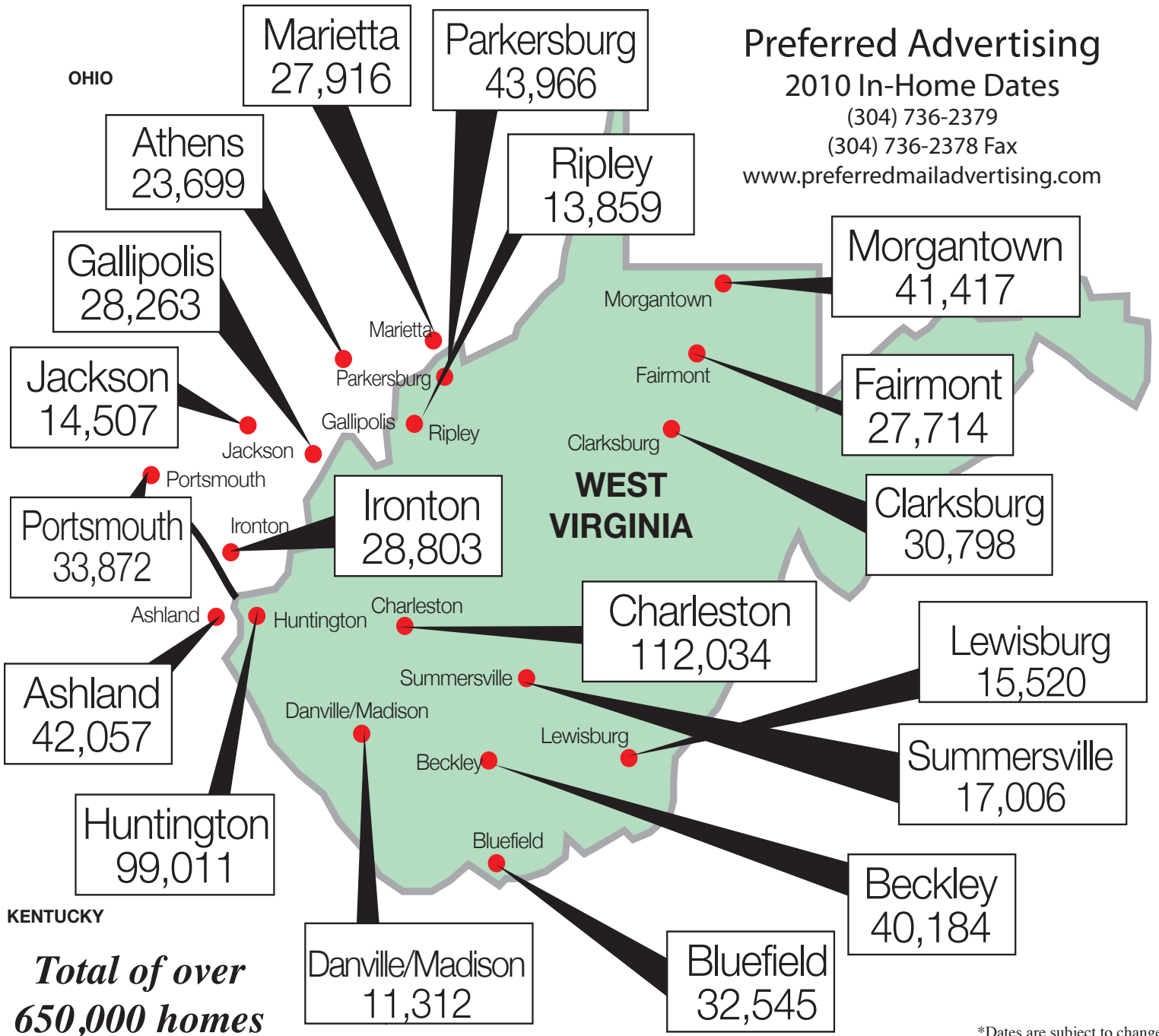
Preferred Advertising

2010 In-Home Dates

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KENTUCKY

**Total of over
650,000 homes**

*Dates are subject to change

Hometown Values In Home Dates for Ashland and Huntington			Hometown Values In Home Dates for Charleston		
Dec. 31/Jan. 02	April 30/May 01	October 01/02	Dec. 31/Jan 02	May 14/15	Sept. 17/18
January 15/16*	May 28/29	October 29/30	January 15/16	May 28/29	October 01/02
January 29/30	July 02/03	November 26/27	January 29/30	June 11/12	October 15/16
February 26/27	July 30/31		February 12/13	July 02/03	October 29/30
March 12/13*	August 13/14		March 12/13	July 16/17	November 12/13
April 02/03	August 27/28	*Huntington Date Only	April 02/03	July 30/31	November 26/27
			April 16/17	August 13/14	December 17/18
			Apr. 30/May 01	August 27/28	

WEST VIRGINIA MONTHLY DATES			OHIO MONTHLY DATES		
In Home Dates for Beckley, Bluefield, Clarksburg, Danville/Madison, Fairmont, Lewisburg, Marietta, Morgantown, Parkersburg, Ripley, Summersville			In Home Dates for Gallipolis, Portsmouth, Jackson, Athens		
Dec. 30/31	April 29/30	Sept. 02/03	Dec. 29/30	May 03/04	Aug. 31/Sept. 01
Jan. 28/29	June 02/03	Sept. 30/Oct. 01	Feb. 02/03	June 01/02	Sept. 28/29
March 03/04	July 01/02	October 28/29	March 02/03	June 29/30	Oct. 26/27
Mar. 31/Apr. 01	July 29/30	Nov. 26/27	March 30/31	August 02/03	Nov. 30/Dec. 01