



## Preferred Mail Advertising

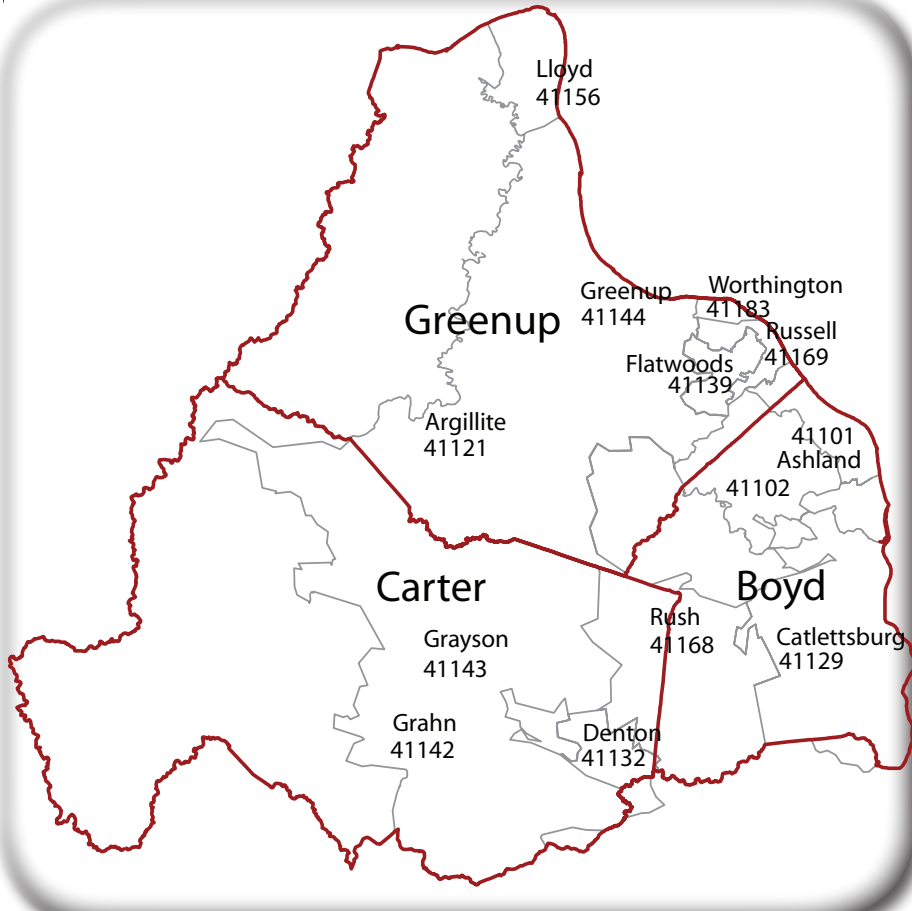
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www.preferredmailadvertising.com

# Ashland, KY • 42,110 Households

Hometown Values Wrap • Weekly Friday/Saturday In Home Dates



## 2010 Schedule

Issue Date	In Home Date	Copy Due
<b>January 2010</b>	Dec. 31/ Jan. 01	Dec. 16
<b>February 2010</b>	Jan. 29/30	Jan. 14
<b>March 2010</b>	Feb. 26/27	Feb. 17
<b>April 2010</b>	Apr. 02/03	Mar. 17
<b>May 2010</b>	Apr. 30/ May 01	Apr. 15
<b>June 2010</b>	May 28/29	May 20
<b>July 2010</b>	July 02/03	Jun. 17
<b>August 2010</b>	July 30/31	Jul. 15
<b>August 2010</b>	Aug. 13/14	Jul. 26
<b>September 2010</b>	Aug. 27/28	Aug. 19
<b>October 2010</b>	Oct. 01/02	Sept. 16
<b>November 2010</b>	Oct. 29/30	Oct. 14
<b>December 2010</b>	Nov. 26/27	Nov. 12

## ASHLAND Market Distribution Profile

Zip	Town	Households	Zip	Town	Households
41101	Ashland	8,719	41142	Grahn	135
41102	Ashland	8,669	41143	Grayson	6,017
41121	Argillite	745	41144	Greenup	4,638
41129	Catlettsburg	4,265	41168	Rush	1,246
41132	Denton	187	41169	Russell	2,633
41139	Flatwoods	4,103	41183	Worthington	753

**Total Distribution 42,110**

Schedule is Tentative and Subject to change