



Preferred Mail Advertising

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Fairmont, WV • 27,948 Households

Hometown Values Wrap • Monthly Thursday/Friday In Home Dates

2010 Market Schedule

Issue Date	In Home Date	Copy Due
January 2010	Dec. 30/31	Dec. 16
February 2010	Jan. 28/29	Jan. 14
March 2010	Mar. 03/04	Feb. 17
April 2010	Mar. 31/ Apr. 01	Mar. 17
May 2010	Apr. 29/30	Apr. 15
June 2010	June 02/03	May 20
July 2010	July 01/02	June 17
August 2010	July 29/30	July 15
September 2010	Sept. 02/03	Aug. 19
October 2010	Sept. 30/ Oct. 01	Sept. 16
November 2010	Oct. 28/29	Oct. 14
December 2010	Nov. 26/27	Nov. 12



FAIRMONT Market Distribution Profile

Zip	Town	Households	Zip	Town	Households
26554	Fairmont	17,907	26574	Grant Town	245
26555	Fairmont	1,001	26576	Idamay	235
26559	Barrackville	667	26578	Kingmont	168
26560	Baxter	139	26582	Mannington	2,215
26563	Carolina	184	26585	Metz	275
26566	Colfax	65	26586	Montana Mines	95
26570	Fairview	1,449	26587	Rachel	217
26571	Farmington	949	26588	Rivesville	1,365
26572	Four States	112	26591	Worthington	660

Total Distribution 27,948

Schedule is Tentative and Subject to change