



Preferred Mail Advertising

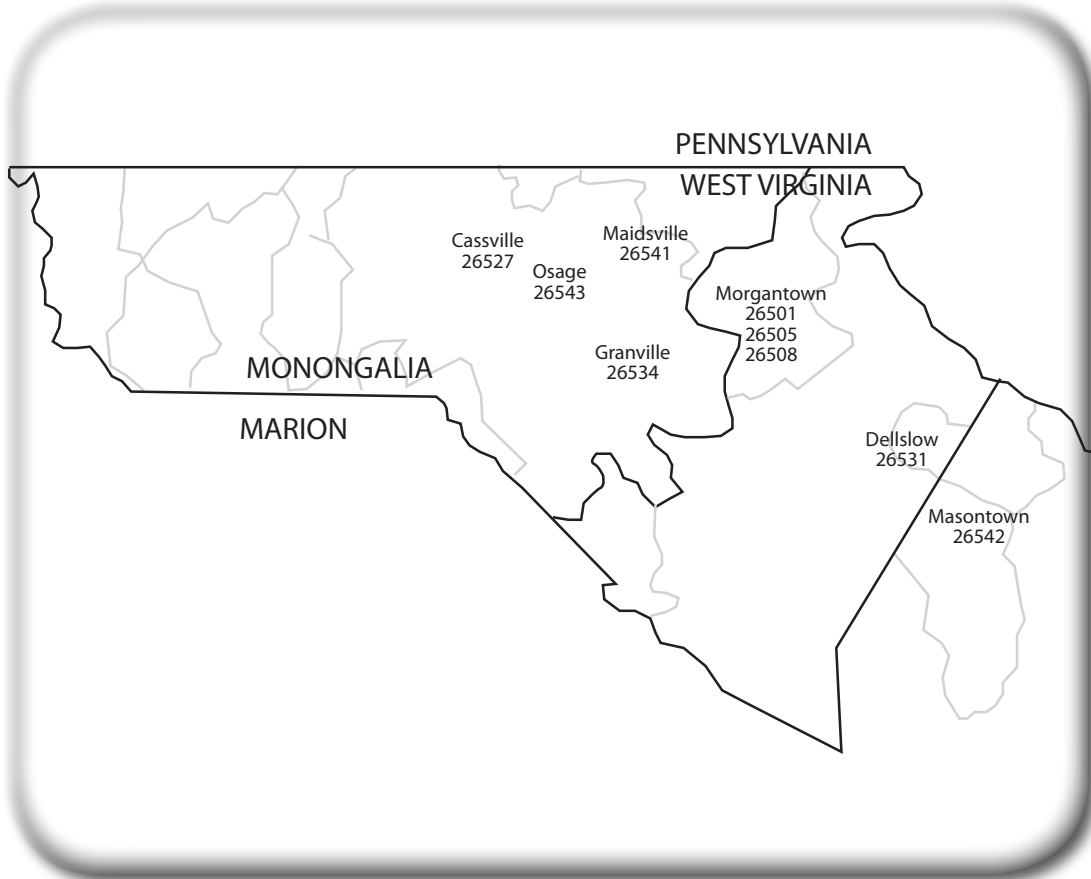
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www.preferredmailadvertising.com

Morgantown, WV • 40,931 Households

Hometown Values Wrap • Monthly Thursday/Friday In Home Dates



2010 Market Schedule

Issue Date	In Home Date	Copy Due
January 2010	Dec. 30/31	Dec. 16
February 2010	Jan. 28/29	Jan. 14
March 2010	Mar. 03/04	Feb. 17
April 2010	Mar. 31/ Apr. 01	Mar. 17
May 2010	Apr. 29/30	Apr. 15
June 2010	June 02/03	May 20
July 2010	July 01/02	June 17
August 2010	July 29/30	July 15
September 2010	Sept. 02/03	Aug. 19
October 2010	Sept. 30/ Oct. 01	Sept. 16
November 2010	Oct. 28/29	Oct. 14
December 2010	Nov. 26/27	Nov. 12

MORGANTOWN Market Distribution Profile

Zip	Town	Households	Zip	Town	Households
26501	Morgantown	8,069	26541	Maidsville	1,203
26505	Morgantown	16,730	26542	Masontown	1,095
26508	Morgantown	12,187	26543	Osage	123
26527	Cassville	112			
26531	Dellslow	897			
26534	Granville	515			

Total Distribution 40,931

Schedule is Tentative and Subject to change