

# Preferred Mail Advertising

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## Ripley, WV • 13,912 Households

Monthly Thursday/Friday In Home Dates



## 2010 Market Schedule

Issue Date	In Home Date	Copy Due
January 2010	Dec. 30/31	Dec. 16
February 2010	Jan. 28/29	Jan. 14
March 2010	Mar. 03/04	Feb. 17
April 2010	Mar. 31/ Apr. 01	Mar. 17
May 2010	Apr. 29/30	Apr. 15
June 2010	June 02/03	May 20
July 2010	July 01/02	June 17
August 2010	July 29/30	July 15
September 2010	Sept. 02/03	Aug. 19
October 2010	Sept. 30/ Oct. 01	Sept. 16
November 2010	Oct. 28/29	Oct. 14
December 2010	Nov. 26/27	Nov. 12

## RIPLEY Market Distribution Profile

Zip	Town	Households	Zip	Town	Households
25231	Avert	23	25252	Le Roy	482
25239	Cottageville	834	25262	Millwood	427
25241	Evans	751	25264	Mount Alto	175
25244	Gay	333	25271	Ripley	4,265
25245	Given	382	25275	Sandyville	978
25248	Kenna	1,427	26164	Ravenswood	3,835

**Total Distribution 13,912**

Schedule is Tentative and Subject to change